

# Steps to a Planned Gift

## 1 - LEARN What Planned Giving Really Is:

As you plan your gift, please know that planned giving is far more than a transaction, it is...

### **AN OPPORTUNITY...**

to lift up TCG and their vital work for our theatre community, well into the future.

### **THE CHANCE OF A LIFETIME...**

to make a lasting imprint on our beloved art form. When choosing where to place our enduring assets, most of us have the opportunity to make the largest and most impactful gift of our lifetime.

### **LEADERSHIP FOR OUR FIELD...**

that will be acknowledged and appreciated for many years to come. Your generous decisions and actions teach others to do the same—during their lifetimes and after.



## 2 - DESIGN Your Gift:

Planning your gift may enable you to have more impact here or to protect future assets for you and your family. Here are some of the more common gifts that you might consider:

**BEQUEST:** Make a gift after your lifetime through your will or trust. This can be a fixed dollar amount, a specific asset, or a percentage of your estate.

**RETIREMENT ACCOUNT:** This is the most heavily taxed asset in many estates. Choosing this as your gift frees you to leave less tax-burdened assets to loved ones.

**REAL ESTATE:** Contributing property after your lifetime or when it is no longer needed can be a game-changing gift.

**OTHER:** Many other giving opportunities might prove ideal for your situation. Let's discuss.

In order to make sure a particular planned gift fits your situation, we suggest that you consult with your professional advisor on how a gift fits into your plans.

## 3 - IMPACT The Future:

Remember TCG in your estate plans, and help us in our mission to serve 500+ member theatres and affiliates, artists, audiences and advocates. Since 1961, legacy gifts have directly impacted our ability to make a better world for theatre, and a better world because of theatre. With your planned gift, you empower us to...

- **Make career-changing grants** to artists and theatre companies
- **Advocate in Washington D.C.** for federal policies that secure and promote the performing arts in America
- **Publish exceptional dramatic literature**, disseminating the voice of the modern playwright
- **Lead critical conversations** in arts journalism through AMERICAN THEATRE magazine
- **Conduct vital arts research** for our field, informing a course for the future
- **Create platforms for thousands of theatre professionals** to convene and connect, grow their careers, and transform the field
- And so **much more**

Whether you are an artist or administrator; a funder or trustee; a theatre lover or theatre leader; it takes supporters like you to invest in TCG's transformative programs and nationwide impact.

## 4 - TEACH Generosity:

We demonstrate our values with our words and actions. Now that you've made a gift, extend your impact by sharing the why of your gift with those you care about.

### **JOIN THE LEGACY CIRCLE.**

Welcome! All those who make a legacy gift commitment are invited to join the TCG Legacy Circle. This Circle celebrates those who are nearest and dearest to us, whose generosity will ensure a bright and vibrant future for our field.

### **LEGACY CIRCLE BENEFITS.**

- Concierge registration for all TCG convenings and galas
- Invitation to special TCG Legacy Circle events
- TCG Individual Membership, including discounts, fieldwide newsletters, and subscription to AMERICAN THEATRE magazine
- Recognition as a Legacy Circle member in print, TCG.org, and at our National Conference

### **CONTACT US**

to discuss your planned gift:

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